

Health Beat 2020 ANNUAL REPORT

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Healthcare Means Caring for Mental Health Too

PLANAR

Virtual Options Added to Mental Health Care

SMITH COUNTY MEMORIAL HOSPITAL'S RESPONSE TO COVID-19 CONTINUES

EMPLOYEE RECRUITING:

ACHIEVING SUCCESS & ADVANCING OUR TEAM

WHATS INSIDE

HEALTH BEAT 2020 ANNUAL REPORT Table of Contents

-	2	OUR PROVIDERS
	3	MESSAGE FROM THE CEO
	4	SCMH BOARD OF TRUSTEES & STAFF LEADERSHIP
	5	SCMH BY THE NUMBERS
	6	SCMH CONTINUES RESPONSE TO COVID-19
	8	WHAT DO I NEED TO KNOW ABOUT THE COVID-19 VACCINE?
	9	SCMH LABORATORY BENEFITS FROM FACILITY & EQUIPMENT UPGRADES
	11	HEALTHCARE MEANS CARING FOR MENTAL HEALTH TOO
	13	FROM DECISION TO INCISION: IMPROVEMENT TAKES PRACTICE
	15	SCMH AWARDED "HEALTHY KANSAS HOSPITAL" DISTINCTION
-	17	NEW TECHNOLOGY FOR INFECTION PREVENTION
	19	EMPLOYEE RECRUITING: ACHIEVING SUCCESS AND ADVANCING OUR TEAM
	23	SPECIALTY PROVIDERS & SERVICES
	25	SCMH BRINGS \$12.3 MILLION TO SMITH COUNTY'S ECONOMY
	27	GIVING TO SMITH COUNTY MEMORIAL HOSPITAL HAS NEVER BEEN EASIER
	29	INVEST IN A LIFE-LONG JOURNEY
	30	WHAT IS PLANNED GIVING?
	22	INVESTMENT CARD

OUR PROVIDERS



DR. FERRILL CONANT



PERRY DESBIEN



DR. HANNAH HAACK



JILL KUHLMANN APRN



DR. JUSTIN OVERMILLER



JEFFREY PARSONS APRN



DR. LEAH WIEHL



LINDSAY RUT PA-C



WINI SCHAEDEL



TAMMY WINDSCHEFFEL



SARAH SADLER CRNA



DR. STEPHEN MOLL



MEET DR. STEPHEN MOLL -

Stephen Moll will join Smith County Family Practice full time in September 2021. Moll is a friendly face at SCMH and has been taking weekend ER call throughout the past year. Moll is completing his third and final year of residency with Smoky Hills Family Medicine in Salina. He is a graduate of Washburn University and the University of Kansas School of Medicine.

<u>Message from the ceo</u>

Prepart to the Smith County Memorial Hospital 2020 annual report to the community. This report will recap the past year, highlighting new developments, our financial performance through the fiscal year that ended March 31, 2020, and our response to the significant events we experienced. The SARS CoV-2 (COVID-19) pandemic that has dominated the healthcare delivery system for most of 2020 has resulted in significant changes at Smith County Memorial Hospital. I hope you feel, as I do, that our staff and providers have done an exceptional job of caring for the community. The number of cases in Smith County is climbing at an alarming rate as I write this, but we remain blessed that we have not been impacted as greatly as other areas in the state and the country. In this and other ways, we continue to fulfill our mission — setting the standard of excellence in healthcare for North Central Kansas.



At SCMH, we value compassion, quality, access, stewardship, leadership and community engagement.



Where are committed to setting the standard of excellence in healthcare for North Central Kansas. We strive to do the right thing every day for the health of our patients, the development of our staff, the transparency of leadership, the confidence of our communities and the improvement of systems.

Allen Van Driel, CEO Smith County Memorial Hospital

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scmh by the NUMBERS

Smith County Memorial Hospital ended fiscal year 2020* with an increase in gross revenue and improved patient numbers in several key areas of service. It is important to note that these numbers do not represent patient care throughout the pandemic. SCMH's fiscal year ends on March 31 and therefore the impact from COVID-19 will be seen in the 2021 fiscal year information.

\$19,028,055 GROSS REVENUE \$							
	s Out	F A patient Visits					
316		5,088					
Ancillary Serv	vices C	linic Visits					
78,08	0 1	5,046					
2020	2019	2018					
642	570	568					
43	45	41					
316	320	240					
78,080	67,938	68,889					
15,088	13,708	13,454					
15,046	14,912	13,883					
146	139	135					
	Local Lo	Surgeries Out Slige Out Slige I Singeries Out Slige I Singeries I Singeri					

*Financial and statistical information is based on the hospital's fiscal year running from April 1 to March 31 of each year. For example, 2020 numbers are based on data from April 1, 2019 through March 31, 2020.

\$17,481,375

\$16,779,222

\$19,028,055



Gross Revenue

 KARI BODEN
gears up to care for COVID-19 patients

SCMH Continues Response to

As spring turned to fall and then to winter, the COVID-19 pandemic did not let up. Counties in western Kansas started to see increased incidence as more businesses and schools reopened, and residents started to move more "normally" throughout their lives.

Smith County saw significant increases in case numbers beginning in September after a very low incidence through the previous spring and summer months. The medical providers and administration continue to stay up-to-date on new information about symptoms, testing, treatment and vaccination. They also pay close attention to the pandemic's economic impact on the hospital, clinic and the county as a whole in an attempt to balance their recommendations with keeping residents at work and students in classrooms.

RESPONSE TO COVID-19 CONTINUED

IMPACT ON PATIENT CARE

Patients saw a shift to additional screening, and a "parking lot waiting room" model last fall as COVID-19 cases began to rise in the area. The guiding principle behind these changes was to increase safety measures so that patients and visitors could continue to use the clinic and hospital as health resources.

"It's a different way to think about the impact of the pandemic, but we know there are people who are anxious, fearful or just think there are too many barriers to receiving healthcare," said Ferrill Conant, a family physician at Smith County Family Practice. "Our growing concern as providers is that delay of care is as dangerous or, in some cases, more dangerous than the risks of COVID-19."

Conant referred specifically to care for chronic conditions such as diabetes, hypertension, lung disease, kidney disease and others that need consistent monitoring.

He also worried about cancers or issues that are found from preventive care such as wellness exams, mammograms, colonoscopies or other screening measures that can help diagnose disease early.

"We're here to provide care for patients, and their safety is part of our care model," Conant said. "We cannot stress enough the importance of calling us when issues arise and not delaying care. At the lowest levels of COVID-19 cases, we saw an increase in chronic conditions and cancers that need to be detected early to have the best possible outcome."



"Our growing concern as providers is that delay of care is as dangerous or, in some cases, more dangerous than the risks of COVID-19."

DR. FERRILL CONANT

IMPACT ON EMPLOYEES

As soon as the school districts around the area began planning to reopen, hospital administration began to talk with staff about the impact on employees and their families. "Perhaps the greatest concern we had going into the fall was the impact on our workforce and therefore our services to patients," said Allen Van Driel, CEO of Smith County Memorial Hospital.

Van Driel goes on to explain that the administration felt a responsibility to keep staff working.

"We don't employ 'extra' staff," Van Driel said. "Everyone working is essential and necessary to their department from nursing to environmental services to food service. We have a lean and efficient staff, and we need all of them to make the facility run smoothly."

If staff need to take extended time off, the administration will soon have to make tough decisions about services. Early on in the pandemic, new reports from the coasts indicated significant disruption to healthcare due to staff illness or illness in staff members' families.

Van Driel and hospital managers have worked hard to put measures in place to keep staff at work. Employees have

HEALTH BEAT - 2020 ANNUAL REPORT

Both the Pfizer BioNTech and Moderna vaccines are 95 percent effective. This means they are more effective than the flu shot and similar to the effectiveness of other immunizations such as MMR or hepatitis B. Both Pfizer and Moderna are companies that specialize in creating medication. They have some of the best researchers on staff working for medical solutions.

Each of these vaccines were tested on a large sample of people and have as much data behind them as most effective medications or treatment options. The Pfizer vaccine was given to a test group of 40,000 people and was found to be 95 percent effective in preventing COVID-19. Of those in the 5 percent that might have gotten COVID-19 even after vaccination, symptoms were greatly decreased and none of them were hospitalized or died.

These vaccines have been in the pipeline for almost 20 years. While COVID-19 is new, the virus it comes from is not. Researchers have been working since the SARS outbreak in Asia in 2003 to develop the technology and

What Do I Need to Know About the COVID-19

treatment that makes this unique vaccine. Information gained from the Ebola outbreak in 2014 was also used to develop the technology for the immunization.

Neither the Pfizer nor the Moderna vaccines are live cultures. Recipients are not injected with a strain of COVID-19 and should not get the virus as a result of getting the vaccine. The vaccine contains a piece of RNA information that tells cells to fight COVID-19.

People who have food allergies or environmental allergies such as dust or pollen should not be afraid to get the vaccine. Anyone with an allergy to medication may be monitored after administration of the vaccine, but will likely not be affected.

The most significant side effects are pain at the site of the injection, muscle aches, chills or a slight fever. These are mild and similar to the side effects of any vaccine. Recipients may not feel any side effects at all.



seen several changes to "business as usual" throughout the pandemic, including employee screening, continual review of infection prevention policies and wearing masks.

"Our staff has gotten used to change and adaptation," Van Driel said. "They've done an excellent job of adjusting, asking good questions and making sure they stay safe while they aren't at work."

IMPACT ON LOCAL ECONOMY

Not only is the administration concerned with disruption to patient services, but Van Driel points out a more considerable responsibility felt by the administration.

"The majority of our staff have families with children in school, they may be single parents most or all of the time, they may be the only income for their family or supporting multiple generations," Van Driel said. "We have a responsibility to keep people employed so they can turn around and support local businesses."

The economy of the county is quickly impacted by residents who cannot go to work.

"If we have to pause services because we are shortstaffed, everyone loses," Van Driel said. "Patients lose services. And employees lose paychecks. We need our employees to work. We need them to buy groceries, put gas in their cars and send their kids to school. Our role is larger than simply a care provider, and we take that responsibility seriously."



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he laboratory at Smith County Memorial Hospital has changed over the last two years. During the facility planning, departments were asked what they needed in their new space. The lab staff had one big request: more space.

Square footage of the new lab is almost double what was available in the old facility.

"Our space was limited," said Kate Garman, lab manager. "Now, we have more testing capability and can provide a more comforting location for patients—all because we have more space available to work in."

The change was vital for the department to grow. Lab requests increase every year and staff have seen an especially significant increase as orders for COVID-19 testing became an everyday occurrence.

The department updated a chemistry analyzer and has increased its testing menu.

"By doing this, we no longer have to send some things to our reference lab," Garman said. "This decreases our TAT, or turnaround time, for results. In turn, that gives providers more information faster so they can better treat patients."

During the early stages of the pandemic, Garman and her team began to look for ways to provide quicker results to patients seeking COVID-19 testing. After researching, Garman chose to add SARS antigen testing to the team's testing menu.



"This was a big decision for us," Garman said. "Like a lot of facilities, test kits are not always available, supplies have been on backorder and results from the reference lab were delayed in coming back." Garman's team worked behind-the-scenes to perform quality assurance and maintenance before relying on the antigen test results.

Some COVID-19 testing could be done on-site, and samples would not have to be sent out to a reference lab in Kansas City for analysis.

"Part of our role is to ensure that our laboratory equipment is performing at its highest capability by carefully carrying out all the QA and maintenance needs," Garman said. That applies to the equipment and testing menu currently in use and what the team would like to see in the future. Technology and equipment change very rapidly, and Garman's team stays on top of what is coming out and what might help patients at SCMH.

"We are doing well for a small facility," Garman said. "Like every department, we'd like to be able to spend more time with patients, listening to their stories and answering medical questions. We're working to become more versatile, so that turnaround times continue to go down, and our level of patient care can go up."





HEALTHCARE MEANS Caring For Mental Health

Throughout the COVID-19 pandemic, reports of ERs burdened by worsening mental health issues have been in the news. Even before the pandemic, providers at Smith County Memorial Hospital saw a need to increase mental and behavioral healthcare options.

"Our team has seen a rise in mental and behavioral health needs," said Allen Van Driel, CEO of SCMH. "Sometimes, a provider sees a need while working with a patient. In other cases, a patient comes to the provider because they don't know where else to turn."

Because of this, SCMH began seeking new mental health providers to join its team. In 2019, the hospital engaged in a program with the University of Kansas Health System to provide telebehavioral health to patients in need. "This program came from a need identified by a group of critical access hospitals and rural health clinics designed to improve quality care for rural areas," said Amanda Mocaby, clinic manager at Smith County Family Practice. "When the program leaders brought up the concept, we jumped on it right away as another resource for our patients."

"We started by offering telebehavioral health

services one day a month as the team at KU ramped up services," Mocaby said. "A year later, we offer four to five days a month and see requests for the service continue to increase."

The KU Medical Center based team includes psychology and psychiatry services provided remotely through an online meeting tool like Zoom. Coordinators are on-site at SCMH to facilitate



HEALTH BEAT - 2020 ANNUAL REPORT

The choice has paid off in a big way!

patient intake and help with technology as they get started. From there, patients can discuss issues with a trained professional and develop treatment plans.

"The referral process is easy," Mocaby said. "The team at KU checks insurance to make sure the services are covered. They offer options and work very diligently to make sure patients receive the care they need."

In addition to scheduled appointments, SCMH has increased mental health support in the emergency department through an addon to an existing service.

SCMH started a subscription service with Avera for emergency department support when it changed provider models in early 2019. Providers and nursing staff have found the service helpful for everything from diagnosing infrequently seen symptoms to processing paperwork and making phone calls for a speedy patient transfer.

Since then, Avera has expanded its options



MENTAL HEALTH SERVICES Smith County Family Practice offers four to five days a month of telebehavioral health services through the University of Kansas Health System.

to include mental and behavioral health screening. SCMH signed on as one of the early adopters of the service in Kansas.

"We have just started using the service from Avera and are hopeful that patients will notice the change quickly," said Allen Van Driel, CEO of the hospital. "Our patients were waiting, sometimes for several hours, to talk to a therapist or receive an assessment. The goal of this service is to provide more immediate action for our patients at a critical and stressful time in their lives."

Jatients who had been reluctant to try mental health services because of a concern about confidentiality or discomfort seeing a counselor who they would interact with in the community found a sense of support from the anonymity that comes with the nature of virtual counseling.



FROM DECISION TO INCISION: IMPROVEMENT TAKES PRACTICE

Smith County Memorial Hospital took a unique opportunity to focus on staff improvement with an intern's help.

Smith County resident and recent graduate of the University of Kansas, Taylor Zabel, joined the staff to improve staff response when a patient in labor or unborn child needs a little extra help.

The project's focus was to evaluate and improve the process and communication from a physician's decision to perform a Caesarean to the actual incision in the operating room.

Zabel had just finished a course on system and process improvement at KU. He had spent the semester working with a team to review, evaluate and recommend changes to hospital practices.

"We know that when there is a failure in healthcare, perhaps like other industries, it is not always a human error," said Allen Van Driel, the CEO of the hospital and Zabel's supervisor for the project at SCMH. "Often, there is a break down in a system or a process that leads to mistakes. Our goal with this project was to evaluate an important process and correct any potential breakdowns."

Zabel brought together the family physicians, surgery staff, OB nurses and other stakeholders to walk through the current process and identify gaps in communication or procedures that would make things go smoother for the mom and baby.

"One of the priorities we had was to decrease the time it took between the decision and the incision," Zabel said. "The general guideline for this process is 30 minutes, but as a rural facility with a lot of people wearing multiple hats, we set a goal for 45 minutes in our first trial."

The focus on the process gave the providers, nursing staff, surgical staff and administration a rare opportunity to sit down in the same room and plan out the most efficient and "best practice" for the process from beginning to end.













After they mapped out a plan, the group held three simulations to test and adjust their strategy.

Melissa McAllister, SCMH's nurse educator, and Zabel worked together to develop scenarios for the team to walk through in real-time.

In the first scenario, McAllister and Zabel set up an emergency room situation where the provider, nursing staff and surgical staff were all called to come to the facility after hours.

"The group worked together well," Zabel said. "They got the time down below the goal on the first trial showing that the project was working as designed, but we wanted to keep testing to make sure the result was an effective and repeatable process."

Despite decreasing the decision to incision time, Zabel and McAllister brought the group back together after the scenario to debrief and evaluate the process.

"We learned from the group what worked and what was still cumbersome," Zabel said. "There were areas where we improved, but the changes caused a complication somewhere else in the process. Melissa and I made several more adjustments for the next session."

During the first exercise, Zabel and McAllister wanted the group to feel comfortable, so they shared the scenario details with the team up front. In the second and third trials, the specifics were only known by McAllister and Zabel until the provider made a diagnosis and initiated a plan.

"Keeping the details a secret created more stress for the team as well as prompted them to react as they would in a real situation," Zabel said. "They did a wonderful job communicating, adjusting and finding ways to work through the process effectively. And they exceeded their goal by reducing the decision to incision time to just under 30 minutes."

When Zabel finished his internship at SCMH in July, he headed toward medical school at Harvard University in Massachusetts. He left behind an updated process that should make OB patients and their families even more confident in their care team.

SMITH COUNTY MEMORIAL HOSPITAL

SCMH AWARDED "Healthy Kansas Hospital" **DISTINCTION**



accept the "Healthy Kansas Hospital" Award.-

Smith County Memorial Hospital was honored to be the only recipient of the Kansas Hospital Association's Healthy Kansas Hospitals Certificate of Excellence Award.

"We're proud to be offering healthier meal options for our patients, employees and community patrons," said Allen Van Driel, CEO of SCMH. "This award is a feather in the cap of our food and beverage team. They should be proud of all they've accomplished since we opened the new facility in 2018."



The award is given annually to a facility that has shown an effort to increase employees' health and wellness. Applications can include improvement to nutritional health, physical and mental health and financial health.

To commemorate the achievement, Chad Austin, president of KHA, and Cindy Samuelson, Senior Vice President of Communications and Member Services, came to the SCMH campus to present the award. A short ceremony was held and recorded so that KHA could share the presentation with the rest of the members.



Van Driel notes that he and the rest of the administration are incredibly supportive of changes to the food and beverage service.

A culture change began by hiring chef W. Stephen Smith, who was trained at the Culinary Institute of America and earned a degree in dietetics from the Ohio State University, to head up the food and beverage department.

Smith worked with the existing staff and provided training on cooking from scratch. He encourages his staff to think about the nutrition of the meals and snacks they are serving. As a team, they work together experimenting and using Smith's training to achieve a final product they feel employees will enjoy. Smith immediately began moving away from processed foods – especially processed sugar. He purchases fresh fruits and vegetables and, over time, has increased the amount available in the employee dining room. For example, in two years, Smith has gone from purchasing zero fresh vegetables to 200+ pounds of broccoli, 100+ pounds of green beans, 150 pounds of sweet potatoes and 150+ pounds of carrots each month.

Not only do hot meals now include more veggies, but fruit salad, raw veggies and whole piece fruits are daily snack options. A homemade soup, often packed with vegetables, and a 12-foot salad bar are available every day.

In addition to increasing fiber intake through fruits and vegetables, Smith started serving brown rice and introducing new whole grains to meals. Employees were offered zero whole grains and now eat 150 pounds of brown rice each month. Wheat berries, kamut, spelt and other whole grains offer new flavors and textures.

 CHEF STEVE SMITH prepares healthy & fresh meals.

When he started at SCMH in 2018, Smith began slowly implementing healthier food

and beverage options for employees by preparing meals following guidelines from the DASH diet and the President's Council on Sports, Fitness & Nutrition.

The cafeteria offers no desserts following an important decision to cut out as much processed, white sugar as possible. Snack items such as trail mix, baked chips and yogurt are available in the cafeteria, but they represent a reduction in salt, sugar and fat.

"There is always more to do to completely meet our goals. Habits are hard to change, but patients, employees and the public have all found favorites among what we offer. Most are willing to try something new at least once, and so we'll keep working to make meals they enjoy."

CHEF STEVE SMITH

New Technology for

Infection Prevention

MOONBEAM IN ACTION

After the environmental services staff perform a deep clean of a patient room, the Moonbeam UV light system gives an extra layer of protection by disinfecting everything within the light's reach. Infection prevention has always been an important topic for Smith County Memorial Hospital and all healthcare facilities. Kristine Fowler, an RN at SCMH, focuses specifically on policies and best practices to keep staff and patients free of illness.

Concerns around COVID-19 and the ongoing pandemic have caused additional reviews of standard policies and, in some cases, additional prevention rules to follow. Recently, a technology that was too expensive for a facility like SCMH to justify has become much more feasible to purchase.

"Before we moved into the new facility more than two years ago, we made a 'wish list' of items that we'd purchase if money were available," said Allen Van Driel, hospital CEO. "One of the items on that list was a UV light disinfection system. It was originally more than \$100,000 for the unit we priced. Obviously, we didn't buy it for the move." Because of the pandemic and the extra funds given to healthcare facilities for emergency management, SCMH purchased three mobile UV light cleaning units called Moonbeams. Each of the three was about \$25,000.

"They were expensive, but not quite as expensive as when we first looked at the technology," Van Driel said. "The Moonbeams are more mobile and give our staff peace of mind that the extra measure will kill any bacteria or illness left in a room."

Fowler agrees the addition of the Moonbeams to the regular cleaning routines have helped.





"With any infectious disease, whether it is flu, COVID-19 or something else, we want to be sure it doesn't stav in the room after a patient has left." Fowler said. "Our environmental services staff perform a deep clean, and the Moonbeams give an extra laver of protection by disinfecting everything within the light's reach."

Both the hospital and clinic patients benefit from the Moonbeams. When a patient leaves the hospital, the environmental services staff do a deep cleaning called a terminal clean. The complete disinfection includes the bed, tables, chairs, instruments and medical tools, floors and walls.

After a room is terminally cleaned by hand, the Moonbeam is used. The Moonbeam's UV technology adds one more layer of assurance, sanitizing a radius of four feet in just five minutes. The team repeats the process several places in each room to make sure the light touches and disinfects all surfaces.

This same process happens in an exam room after a clinic visit.

"Throughout the pandemic, leaders at SCMH have done a good job reviewing and adapting to new recommendations," Fowler said. "Our environmental services staff is stellar. Like everyone else, the pandemic has become the center of their job duties."

Even beyond the pandemic, the hospital will benefit from the use of the Moonbeams.

"While no one wants to be in the middle of responding to a widespread infectious disease, COVID-19 has provided some opportunities to improve our processes and equipment," Fowler said. "The light system has become part of common practice with or without the risk of COVID-19. Our patients can be proud that hospital administration and our medical team prioritize bringing new technology to Smith County."

SMITH COUNTY MEMORIAL HOSPITAL

ENPLOYEE RECRUITING

Achieving Success and Advancing Our Team



AMBER DAVIS

S mith County Memorial Hospital has a long-standing tradition of "growing our own" employees. This strength has developed out of a need to attract and recruit for healthcare's specific skill sets Instead of spending big dollars with recruiting firms who will, in turn, steal employees away for the next facility with a need, SCMH often looks in its backyard.

"Throughout the years, we've found that while our population isn't large, we have lots of people who are driven to care for others," said Allen Van Driel, CEO of the hospital. "That's a special quality and one that we'd like to help hone into a specific career path."

The hospital has regularly supported current staff with financial support to pay

for education and training to help them grow or develop a new career. "We have helped physicians complete school and sponsored nurses to become nurse practitioners," Van Driel said. "We have had success sponsoring CNAs to become nurses and imaging technicians to complete certifications for ultrasound and other specialties. We have grown registration staff into lab technicians and trained medical records employees in medical coding.

When we find an employee with interest in career growth, we encourage them to create an education and training plan that SCMH will fund in return for a service commitment to the facility."

This recruiting style has worked well for SCMH and has been especially beneficial

"A HEALTHCARE CAREER IS OFTEN ABOUT STRIVING TO FIND AN ANSWER OR LOOKING DIFFERENTLY AT A TREATMENT PLAN. IT'S NATURAL TO ENCOURAGE OUR EMPLOYEES TO BE LIFE-LONG LEARNERS." Kate Garman, Lab Manager

> AMANDA WAGONER

in areas where academic programs do not produce enough workers. One example of this is laboratory technicians.

"In Kansas, we have one school that trains lab techs," Van Driel said. "Because of this, hospitals across the state are competing for employees from a small pool of graduates."

Instead, SCMH is producing its own lab techs. The lab manager, Kate Garman, looks for individuals with an education and interest in biology or chemistry. Garman has recruited individuals with a background in dental science, vet science and general biology or chemistry.

"We work so closely together that our top priority has to be fit, and we aren't often able to find fit and education or experience in the same person," Garman said.



But, Garman is not scared off by the idea of training.

"Working in a lab is all about learning," Garman said. "Just look at what we've seen change in 2020. We've had to learn about a completely new virus and because of that, adapt to new testing protocols. We're learning all the time."

Amber Davis and Amanda Wagoner are both employees who have found a home at SCMH through the possibility of career advancement.

Davis was working at the hospital in registration when a position in the lab opened. She asked Garman about joining the team but didn't have all the education needed. Davis spent a few days shadowing

EMPLOYEE RECRUITING CONTINUED

to be sure this was a position she was going to enjoy.

Davis is now a lab assistant in training attending Barton Community College to earn a degree in medical laboratory technology.

When asked about balancing school and work and family, Davis credits the people in her life for supporting her career advancement.

"Kate has been an incredible asset to push me harder, especially in my education," Davis said. "My parents and children have been phenomenal when it comes to support and motivation. Korie [my daughter] has enjoyed going to school 'together.' My lab work seems to be her favorite."

Wagoner worked first as an aide and then an LPN for another facility. She always wanted to be a nurse, and when her children began going to school all day, Wagoner decided the time was right to take another step in her career path.

"I have three boys at home and a husband, and I want to be able to take care of us all comfortably," Wagoner said. "My family and friends encouraged me to go back to school. I started as a CNA in 2005 and went back in 2018. They have been beside me the whole way, cheering me on."

She is on track to complete her final semester in May and will need to pass the board exams to become a registered nurse.

"SCMH supports me in so many ways," Wagoner said. "I have received a Kansas Board of Regents scholarship through work that has enabled me to pay for my college tuition. My CNO [Sarah Ragsdale] has been very helpful with my schedule. I am very excited to work here as an RN after school."

Ragsdale, who has been the hospital's chief nursing officer for more than 10 years, is impressed with the effort many of the nurses on staff make to advance their education.

"We're happy to help nurses earn a degree or receive more training," Ragsdale says. "Most nurses work at least part-time while they are in school. I appreciate their willingness to balance work, family and school. We want a workforce that has that kind of passion for healthcare and enjoys patient care enough to keep learning."

Garman agrees.

"Showing an interest and curiosity in the world around us makes us all better," she said. "A healthcare career is often about striving to find an answer or looking differently at a treatment plan. It's natural to encourage our employees to be lifelong learners."



KARI BODEN, LPN Soon-to-be RN

Kari Boden joined Smith County Memorial Hospital last year as a CNA with more than 10 years of experience. Boden always wanted to be a nurse and knew when she took the job at SCMH she was ready to earn her nursing degree.

"SCMH is supporting my goals by giving me the opportunity to go back to school," Boden said. "They gave me a scholarship last year to complete my LPN and now a scholarship this year for my RN. They continue to work with me on my crazy hours of school and clinicals and they provide insurance that is needed for school."

Boden is enrolled at Cloud County Community College and is expecting to graduate in May. When she passes the boards, Boden will have achieved a life-long goal to become a registered nurse.

"Every day I work I always have everyone asking me how school is going, if there is anything they can do to help, reminding me to ask for anything," Boden said. "That's how work should be. It should be a place that you love coming to every day with people that are working as a team to better each other."

SPECIALTY PROVIDERS



DR. MARK BANKER General Surgery



DR. JEFFERY CURTIS Cardiology



DR. ALAIN EFSTRATIOU Cardiology



DR. LAVELLE ELLIS Gastroenterology



DR. APOSTOLOS "LAKI" EVANGELIDIS - Urology



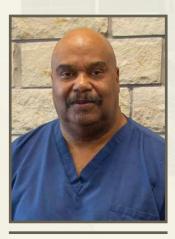
SHARI JOHNSON, RN/WTA Wound Clinic



KIRBY KNUTH, APRN Cardiology



DR. TODD PANKRATZ Obstetrics & Gynecology



DR. DAVID PROTHRO Cardiology



DR. ABHISEKH SINHA RAY - Nephrology



DR. MATTHEW STRITT Pulmonology



DR. PAUL TEGET General Surgery

SERVICES AT SCMH

- Anesthesia
- Behavioral/Mental Health
- Cardiology
 - Cardiac Function Testing
 - Cardiac Rehabilitation
- Chemotherapy
- Chronic Care Management
- Emergency
- Gastroenterology
- Imaging
 - 3-D Mammography
 - Bone Density
 - CT Scan
 - MRI
 - Ultrasound Diagnostic
 - Ultrasound Echocardiography
 - Nuclear Imaging
 - Radiology
- Inpatient Nursing
- Laboratory
- Nephrology
- Nutrition Consulting
- Occupational Therapy
- Outpatient Treatment, including Infusion Services
- Patient Advocate
- Physical Therapy
- Prenatal and Obstetrics
- Respiratory Therapy
 - Pulmonary Function Testing
 - Pulmonary Rehabilitation
- Sleep Studies
- Surgery
- Urology
- Wound Clinic

Smith County Memorial Hospital is proud to host 12 specialty providers to care for our patients' needs. Each of these providers travels from their home facility to treat patients who want or need to stay close to home. A team of staff at SCMH coordinates and oversees visits to support patient and provider needs through scheduling, registration, medication review, and appointment follow-up instructions. Specialists in the areas of cardiology, gastroenterology, general surgery, nephrology, obstetrics and gynecology, pulmonology, urology and wound care host clinics each month.

Visit our website **scmhks.org/specialty** to learn more about our growing specialty clinic and provider group.





SCMH Brings \$12.3 Million to Smith County's Economy

Rural hospitals have a big economic impact on the communities they serve. Most of the time, they are among the top three employers (along with the local government and the school system) in the community. Usually, they represent 10 to 15 percent of total employment.

Steve Lewis, CFO for the hospital, has spent the majority of his career in rural hospitals and understands the significance they have to a county's economic wellbeing.

> Hospital employees contribute \$3.9 million in retail sales in the community and generate \$369,000 in sales tax.

"SCMH is like many of the other facilities I've worked at," Lewis said. "The hospital and clinic provide a vital service to the residents in the county and beyond."

As Lewis points out, healthcare services are not the only benefit that SCMH brings to Smith County.

"In the background, the facility is creating a lot of economic opportunity for the area through employment and by boosting traffic for businesses for the area," Lewis said.

In the fiscal year 2020, SCMH had 146 employees, generated \$19 million in gross revenue and had labor expenses (salaries and wages) of \$6.6 million. According to the Office of Local Government, Kansas State University Research and Extension, the hospital sector has an income multiplier of 1.22. For every dollar generated in the hospital sector, \$0.22 is generated in other businesses and industries to contribute to the county's economy.

Using this formula, the hospital had \$6.6 million in salaries and wages, which means an additional \$8.1 million spent at Smith County businesses.

The health sector also has an employment multiplier of 1.40. The direct impact of 146 employees results in 59 additional jobs created throughout businesses in the market area.

"Our employees benefit from being able to buy groceries, send their children to daycare, fill vehicles with fuel and other necessities in this county," Lewis said.

"Even those commuting from other communities are more likely to

(

TOTAL ECONOMIC

IMPACT

MILLION

TOTAL

EMPLOYEES

146

EMPLOYEE CONTRIBUTION TO

RETAIL SALES

patronize local businesses for at least some of these needs." Added all together, the total economic impact of SCMH to the county is approximately \$12.3 million.

While this estimated economic impact on Smith County is substantial, the presence of a hospital in a rural community helps preserve the community's population base. It also plays a role in the quality of life for Smith County residents by providing active outreach programs that enhance community services. Some of these include Stepping On, cooking classes and programs for the area schools.

> "Our team loves being part of Smith County," Lewis said. "The county is a great place with a lot to offer its residents, and the hospital is proud to play a role in the economic stability of the area."

LABOR

EXPENSES

\$6.6M

TOTAL IMPACT TO

AREA BUSINESS

\$8.1M

SMITH COUNTY MEMORIAL HOSPITAL

"The majority of gifts to the capital campaign were cash donations given through monthly or annual pledges," Sweat said. "We still want to receive those gifts when a donor is able and willing to give and will still do an annual push for end-of-year donations but planned giving opens the door to new options for our donor community."

Giving TO SMITH COUNTY MEMORIAL HOSPITAL Has Never Been Easier!

S mith County Memorial Hospital closed its capital campaign in early 2020, but the board of trustees and staff have not paused fundraising efforts.

"We have a list of equipment and technology that will eventually be outdated," said Jim Sweat, treasurer for the SCMH board of trustees. "The most significant role of the board is to ensure the hospital and clinic are available and financially stable for generations to come. That includes providing the right equipment and staying upto-date on technology to support good patient care."

Instead of a capital campaign, the board has agreed the best method moving forward is to look for planned gifts, or legacy gifts, to enhance the facility's future. The development team at SCMH has talked with several experts in fundraising to set up the accounts and create the right tools.

One of these experts is Ron Braun, who has more than 40 years of fundraising experience for missionminded non-profits. Braun focuses most of his time working toward planned gifts.

"Planned giving is a winwin," Braun said. "Not only does a non-profit with a meaningful mission benefit financially, but often the donor sees a benefit financially as well."

Legacy gifts are low-impact because they are not cash gifts. Instead, they are gifts from funds that usually have not been a liquid asset to the donor. In turn, the donor often receives a tax benefit for transferring the gift to a charity. Planned giving can be done in three ways. Each has a different benefit to the donor.

Donors may gift appreciated assets, such as stocks, securities or real estate, directly to an organization. Depending on the type of asset, the donor may receive a charitable deduction for the full market value and pay no capital gains tax on the transfer.

"Another option that works well, depending on the age and financial needs of a donor, are life-income gifts such as charitable annuities," Braun said. "Charitable annuities ensure that the donor receives annual income from the invested gift." Life-income gifts also come with a tax deduction. The initial investment for a lifeincome gift can be made in several ways, including property transfer.

The final option is a gift payable upon the death of the donor. It is important to set these gifts up through estate planning and may be necessary to work with an attorney to complete all the proper paperwork.

"One of the things I counsel donors to consider when setting up an estate plan is to consider charities or non-profits like an additional child," Braun said. "If a person has two children and wants to include them as life insurance beneficiaries, for example, it is easy to add a favorite organization as a third beneficiary. Everyone benefits." As with any significant financial decision, SCMH recommends donors considering planned giving consult a tax or estate attorney first.

> The hospital board has established a new account earmarked for equipment and technology needs.

The equipment fund directly correlates to the hospital's mission of "setting the standard of excellence in healthcare for North Central Kansas." Equipment funds will keep the facility up-to-date and adapt to technology changes, which translates to better patient care in the long-term.







GIVING TO SCMH HAS NEVER BEEN EASIER CONTINUED

555

"While planned giving cannot be the only method of ensuring financial stability, we are excited about the possibilities for the hospital and the people we serve," Sweat said. "Our goal is to get residents from the whole area involved in the preservation of healthcare for our county and North Central Kansas as a whole."

✓ ESSENTIAL EQUIPMENT

The fetal monitor system is an instrumental piece of equipment used in the birthing unit at SCMH.



ESSENTIAL EQUIPMENT

The ChemoSHIELD unit is integral in allowing SCMH staff to safely mix chemotherapy treatments for cancer patients.



INVEST In a life-long journey

Cathy and Stu Barnes of Longmont, Colo., have no personal ties to Smith County Memorial Hospital, but saw a need for rural hospitals throughout western Kansas and eastern Colorado. When they found themselves with money to invest, they researched and chose SCMH as a recipient of their generosity.

As former educators they were thrilled to learn their gift would be used for staff education and training. This fund will support staff members who want to advance in their career and need additional education or training to do so.

To give to the "Grow Our Own" fund, return the enclosed donation card with a gift or contact the SCMH development office. "The last thing we want is for a major piece of equipment or technology to break or be unusable, so we scramble to find funds to replace it. An equipment fund will help us plan for the unexpected and make advancements when we need to." JIM SWEAT, SCMH BOARD TREASURER



WHAT IS **PLANNED GIVING?**

OUTRIGHT GIFTS THAT USE APPRECIATED ASSETS INSTEAD OF CASH	GIFTS THAT RETURN INCOME OR OTHER FINANCIAL BENEFITS TO THE DONOR IN RETURN FOR THEIR	GIFTS THAT ARE PAYABLE UPON THE DONOR'S DEATH

CONTRIBUTION

Planned giving, sometimes referred to as legacy giving, is one of the easiest ways to make sure charities and nonprofit organizations benefit. Donors appreciate this type of giving because the funds do not originate a personal bank account. Contributions can make a big impact on the recipient without a lot of cost to the donor. There are three primary ways to donate money through planned giving.

To set up a gift for Smith County Memorial Hospital, visit with a tax preparer or estate attorney.

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PO Box 349 Smith Center, KS 66967



www.scmhks.org/careers



CUT HERE & RETURN IN ENCLOSED ENVELOPE

1	INVEST IN SMITH COUNTY MEMORIAL HOSPITAL						
	Please consider a gift to ensure quality healthcare for North Central Kansas. Use the enclosed envelope to send your tax deductible donation to Smith County Memorial Hospital.						
TOTAL INVESTMENT AMOUNT \$							
	I/we to the Equipment Fund at Smith County Memorial Hospital.						
	I/we to the "Grow Our Own " Education Fund at Smith County Memorial Hospital.						
	Check number: (enclosed)						
	Please contact me about an annual or monthly pledge.						
	Name: Phone: () Email:						
	Best method of contact: Phone 🗆 Email 🗆						